

COMMUNITY GUIDELINES

Yorkseed Group Rules

Effective immediately, these rules are strictly enforced across every Yorkseed hub.

Tech and venture events are everywhere right now. Most groups have turned into event dumps, and the signal is getting lost. Yorkseed will not become one of them.

Our network is curated on purpose. Every post should be worth the attention of the founders and investors here. These rules protect the Yorkseed brand and the quality of this community.

01 Virtual Events: Not Allowed

Virtual events may not be shared in any Yorkseed hub unless they are officially affiliated with Yorkseed.

Affiliation means one of the following:

- Formal partnership
- Sponsorship
- Co-hosted with Yorkseed (Luma or other platforms)
- Partner branding with Yorkseed's logo and link visibly included (community or ecosystem partner)

Not affiliated? Not shared. Unaffiliated virtual events will be removed without notice.

Why affiliate? Access to our global, highly engaged network of founders, investors, and tech leaders, giving your event real reach and lasting impact.

02 In-Person Events: Quality Only

You may share in-person events in your city only if they serve a business purpose and will have active founders and investors in the room.

Cannabis and casino gambling events are not allowed (see [Rule 3](#)).

Every event post must include:

REQUIRED	WHAT TO SHOW
Description	What the event is
Purpose	Why it exists and what attendees gain
Audience	Who it is for
Organizers	Who is hosting
Partners	Who is involved or supporting

Posts with only a link, a one-liner, or no clear purpose will be deleted. No exceptions.

If a post does not say what the event is, who it is for, and who is behind it, we treat it as a low-quality event. Everything shared in Yorkseed should be high quality for our members.

Founders' and investors' time is valuable. Members need to know what they are getting into before they RSVP.

Every event shared in Yorkseed is intentional. Open mixers without a venture focus, and wellness, yoga, parties or other social events that anyone can attend, dilute the experience for founders and investors. These will be deleted too. Plenty of other groups welcome general events, so please share them there.

Yorkseed is about intentional networking.

Conference hubs: open during conference week

Conference hubs are active during the conference. That week, all kinds of events tied to the conference can be shared: side events, dinners, parties, socials and meetups. The posting checklist above still applies so members can choose well.

- Share events happening in the conference city during conference week
- Cannabis and casino gambling are still not allowed (Rule 3)
- No unsolicited self-promotion (Rule 4)
- Join a conference hub only if you are attending or in town that week

03 Sector Exclusions: Cannabis and Casino Gambling

Yorkseed is sector agnostic, with two exceptions: **cannabis** and **casino gambling**. This applies to every post, not just events.

Not allowed:

- Events in these sectors
- Asking for investors or capital for these companies
- Asking to discover, source, or get introduced to these companies
- Pitches, deal shares, or promotion of these companies

Every other sector is open. Build, invest, and discover there.

04 No Unsolicited Self-Promotion

Do not promote your own services unless someone in the group has asked for them.

This includes legal, accounting, tax, insurance, recruiting, marketing, consulting, and any other service pitch.

- Someone asks “Can anyone recommend a lawyer?” You may reply with your services or a referral.
- No one asked? Do not post it.

Sharing an X or LinkedIn post? Add a few lines on why you are sharing it and why it matters to the group. A post dropped without context counts as unsolicited self-promotion.

Unsolicited promotional posts will be deleted. Repeat posters will be removed.

05 Events Outside Your City: Partners Only

Each city hub is for events in that city only. Example: a Miami event shared in the NYC hub is not allowed and will be deleted.

The only way to share an event outside its city is with Yorkseed as a partner (Community Partner, Co-host, or Manager Co-host, see [Rule 6](#)).

To partner, request it at yorkseed.co/event-partner-request. Partnered events are also featured in the [Yorkseed Insider newsletter](#) and across the network with partner branding (Yorkseed logo and link included).

06 Partner With Yorkseed

We welcome event partners to co-host with us. Every partnership must follow the Yorkseed branding guidelines. We provide the logo and link.

PARTNERSHIP	WHAT'S REQUIRED
Community Partner	Yorkseed logo on the event graphic. Yorkseed one-liner or short paragraph in the event description, hyperlinked back to Yorkseed.
Co-host	Yorkseed listed as a visible co-host on the event page. All Community Partner requirements apply.
Manager Co-host	Yorkseed granted manager access on the event platform, so we can invite our network directly. All Co-host requirements apply.

Running your own event? Request a partnership at yorkseed.co/event-partner-request. Tell us about the event, choose Community Partner, Ecosystem Partner or Co-host, and confirm the branding commitments. We review every request.

Want Yorkseed to run the event for you?

Host with Yorkseed: yorkseed.co/host-with-yorkseed. Brands with a budget can book a private lunch, private dinner, conference side event or custom event, curated and run by Yorkseed for our founders and investors. Mission-aligned events only. Pricing comes in a tailored proposal.

07 Enforcement

- Posts that break these rules will be deleted without notice
- Repeat violations will result in removal from the group
- Hub directors have full authority to moderate their hubs
- Not sure if your event qualifies? Email info@yorkseed.co before posting, not after

We're listening. If you have feedback about an organization behind an event shared in a hub, message us or your hub director directly. We take this seriously.

We would rather say no to ten events than let one dilute the network.

08 Hub Etiquette: Give and Take

Yorkseed is a give and take network. We want everyone to contribute, not just take.

- Reintroduce yourself from time to time: what you are building, what you need, and how you can help
- Share insights, intros, resources, and answers when you can
- Help others before asking for help

Show up for the community the way you want it to show up for you.

09 Grow the Network

Know an active founder or accredited investor who belongs here? Send them to the join page. Every request is verified before the invite link goes out:

- 1 Share yorkseed.co/join with them
- 2 They request to join and pick their city hub
- 3 We verify them and send the invite link if approved

Members cannot add people directly and invite links are never shared publicly. This keeps spammers out of every hub.

Want to fast-track someone? Ask them to put your name in "Referred by" on the form, or send Jessica their LinkedIn.

Join only where you are. City hubs are for people based in that city or who personally travel there often.

Why: city hubs exist for real, in-person relationships. Members meet, show up to local events and help each other on the ground. Someone who joins many hubs just to collect leads can't do any of that, and ends up pitching members who never asked. Joining multiple hubs for leads is not allowed and will result in removal.

10 Become a Hub Director

We are always looking for new hub directors. Want to run a Yorkseed city hub?

Apply to lead a city hub: tally.so/r/mROWPK

11 Go Further on Yorkseed Connect

The WhatsApp hubs are the start. Yorkseed Connect is our members platform and the full network: a vetted member directory, warm intros, deal rooms, investor and allocator lists, and private roundtables. Every application is reviewed by the Yorkseed team. Founding member rates are limited and locked in for as long as you stay active.

Join Yorkseed Connect: app.yorkseed.co

Earn by referring. Share your personal referral link, found in your Profile on Yorkseed Connect. When someone you refer joins as a paid member and is approved:

- **Paid members (Core or Capital Circle):** 25% off your next invoice. Two referrals in one billing period: 35%. Three: 45%. And so on, up to 100% off.
- **Free Explorer members:** every 5 paid referrals earns 1 free month of Core. No limit.
- Rewards are void if the person you refer uses a promo or coupon code.

Refer enough members and your membership pays for itself.

12 Yorkseed Peer Support

Building is hard. Our support space is open for honest sharing, burnout, uncertainty, or just needing someone to listen. No pitches. Just people showing up for each other.

Join Yorkseed Peer Support: chat.whatsapp.com/GIDJ7MO584I2LOczMA8OFa

Questions? Email info@yorkseed.co

Thank you for keeping Yorkseed high quality and high trust. Let's keep building something meaningful, together.